The president of the powerful Brazilian Dental Association (ABD) described the partnership agreement with Dental Tribune International Group (DTI) to provide internet-based continuing education courses as “a revolution for dental professionals in Brazil.

ABD is the largest dental association in Brazil and has offices and advanced training schools in all the states of this country, where there are over 250,000 practicing dentists. Brazil accounts for 20 per cent of all practicing dentists in the world. A telling sign of the interest in this huge market is that companies such as Ivoclar and Ultradent have opened manufacturing plants this year in Brazil.

DTI, which publishes over 100 dental publications around the world, also signed important cooperation agreements in Latin America with some of the most important expos and dental associations in the region in Spanish speaking countries such as Argentina, Mexico, Chile, Ecuador, Peru, Paraguay, Dominican Republic, as well as in Spain.

Online education
DTI president Torsten Oemus said the partnership with ABD will provide dental professionals in Brazil with the advanced Dental Tribune Study Club (DTSCL) educational platform (www.studyclub.com) in Portuguese. Oemus added that it is a historic agreement that will allow both organizations to extend their reach by offering high-quality training courses online.

The DTSCL platform is a global online e-learning platform and community that provides certified continuing education credits of the American Dental Association (ADA, CERP). It allows registered participants to access courses, as well as recorded online lectures, which can be accessed at the “dentists’ convenience 24/7.

The DTSCL brings local events to global audiences through live sessions, interactive and archived webinars. A growing database of peer-reviewed course studies and papers is available on the web-page as well as focused discussion forums and regular product reviews to keep practitioners up-to-date.

ABD president Dr. Newton Carvalho said that long-distance education is a necessity, especially in countries as large as Brazil.

“The reason the Brazilian government is promoting long-distance education courses,” said Carvalho, “is as qualified as one who practices in São Paulo or Belo Horizonte,” he added, referring to cities where there is a large offer of training courses.

DTI in Rio de Janeiro DTI also signed an agreement with ABD-Rio de Janeiro (ABD-RJ) to publish Today issues of its daily expo paper at the International Rio de Janeiro Dental Congress (CIORJ), considered the largest scientific meeting in Brazil.

The publishing group will also provide CIORJ with live lecture series Dental Tribune Study Club Symposia, which after the event become part of the archived DTSCL courses offered online.

FOLADental and Dental Tribune International publish the CIORJ congress, which celebrates in July 2012 its 25th anniversary and will provide for the first time this year courses in Spanish sponsored by the Latin American Dental Federation (FOLA) and Dental Tribune. This simultaneous Spanish-language congress in Rio is called the Latin American Dental Meeting (LADM), and is part of a strategy to attract Spanish-speaking attendees to one of the most beautiful cities in Latin America.